



LOCAL SEO OPTIMIZATION CHATGPT PROMPTS

INITIAL ANALYSIS REQUEST PROMPT

Please visit and analyze the website [<https://www.example.com/>] and the Google Business Profile [<https://g.co/kgs/Example>] for [Example Business]. Identify key areas for improvement and provide a brief summary of their current strengths and weaknesses in terms of local SEO.

DETAILED RECOMMENDATIONS REQUEST PROMPT:



Based on your analysis of [Business Name]'s website and Google Business Profile, suggest specific actions to improve their local SEO. Include recommendations for keyword integration, content creation, and optimization strategies.

LONGTAIL KEYWORDS REQUEST PROMPT:



Generate a list of the top 10 longtail search keywords that [Business Name] should target to attract local customers. Ensure these keywords are relevant to their services and include local search terms.

META DESCRIPTION REQUEST PROMPT:



Write a brief, SEO-optimized meta description for [Business Name]'s website based on the services they offer and the identified keywords.

EXTENSIVE BUSINESS DESCRIPTION REQUEST PROMPT:



Compose a more extensive business description that is SEO-optimized and highlights the key services offered by [Business Name]. Incorporate the identified longtail keywords and ensure it is compelling for potential customers.

SERVICE LIST REQUEST PROMPT:



Provide a list of at least 15 SEO-optimized services that [Business Name] should add to their Google Business Profile. Ensure these services are relevant to their offerings and include local search terms.

ABOUT BRANDY

Brandy Ferrer AIFD CFD, founder of Bloom with Brandy, brings a unique blend of educational expertise and floral artistry to the floral industry. Initially thriving in a 15-year career as an educator and administrator, Brandy's lifelong passion for flowers and design led her to a pivotal career shift.

In 2017, she transformed a modest flower shop in Gilmer, Texas, into the flourishing Simply Beautiful Floral Company. Recognized for her innovative approach, Brandy seamlessly integrates technology and traditional floral design, empowering fellow florists through coaching and mentorship.

Her dedication extends to community involvement, notably contributing to local FFA programs and floral competitions. Brandy's journey from a teacher to a floral business leader is marked by her unwavering commitment to growth, creativity, and empowering others in the floral community.

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"Empowering flower shop owners to blend artistic floristry with savvy business practices, through practical mentorship, innovative strategies, and technology integration, ensuring their growth, profitability, and community contribution."



Bloom with Brandy