



# AI IMAGE GENERATION

## TIPS AND TRICKS FOR CREATING QUALITY IMAGE PROMPTS

### Be Specific and Detailed:

- Clearly describe the main elements of the image. Include details about colors, shapes, sizes, and any other defining characteristics.
- Example: Instead of "Create a floral arrangement," use "Create a floral arrangement with white lilies, pink roses, and green ferns in a clear glass vase."

### Use Clear and Concise Language:

- Avoid ambiguity by using straightforward language. Clearly state what you want to see in the image.
- Example: Instead of "a beautiful bouquet," specify "a bouquet of mixed wildflowers including daisies, sunflowers, and lavender."

### Include Context and Setting:

- Provide context or setting to guide the overall mood and atmosphere of the image.
- Example: "Design a bouquet of red roses and white baby's breath for a romantic dinner setting with candlelight."

### Incorporate Influences and Inspiration:

- Mention specific inspirations such as famous artworks, styles, or themes to give direction.
- Example: "Create a floral arrangement inspired by Monet's water lilies, with pastel colors and flowing, organic shapes."

### Emphasize Realism for Natural Elements:

- For floral or natural elements, specify that the depiction should be realistic and true to their natural state.
- Example: "Generate an image of a spring garden with realistic tulips, daffodils, and cherry blossoms in their natural colors and sizes."

### Specify the Composition and Layout:

- Describe the arrangement and positioning of elements to guide the composition.
- Example: "Create a centerpiece arrangement with tall sunflowers in the center, surrounded by shorter marigolds and daisies."

### Mention Textures and Patterns:

- Include details about textures and patterns to add depth and interest.
- Example: "Design a bouquet with roses that have a velvety texture and peonies with delicate, ruffled petals."



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### Consider the Lighting and Environment:

- Describe the lighting and environment to set the tone and enhance the visual effect.
- Example: "Create an arrangement of white and blue hydrangeas in a sunlit garden with soft, natural lighting."

### Incorporate Emotions and Themes:

- Use emotional or thematic descriptors to evoke a specific feeling or narrative.
- Example: "Generate an image of a whimsical, fairytale-inspired floral arch with pastel-colored flowers and delicate ivy."

### Utilize Comparisons and Analogies:

- Comparing elements to familiar objects can help clarify your vision.
- Example: "Design a bouquet that cascades like a waterfall, with trailing vines and flowers flowing downward."

### Avoid Overly Complex Descriptions:

- While details are important, avoid making the prompt too complex or convoluted. Focus on the key elements.
- Example: "Create a rustic bouquet with sunflowers, daisies, and wheat stalks, tied with a burlap ribbon."



# AI IMAGE GENERATION PROMPTS

## FROM FAMOUS PAINTINGS OR ARTISTIC STYLES

- "Create a floral arrangement inspired by Vincent van Gogh's 'Starry Night,' capturing the swirling patterns and the rich blues and yellows of the painting. Ensure the flowers are realistic, maintaining their natural colors and textures."
- "Design a floral display that reflects the abstract geometric shapes and vibrant colors of Piet Mondrian's 'Composition with Red, Blue, and Yellow.' Use flowers to mimic the bold lines and primary colors seen in the artwork."
- "Generate an image of a floral arrangement influenced by the soft, pastel colors and flowing forms of Claude Monet's water lilies paintings, incorporating flowers that naturally reflect these hues and shapes."

## FROM MEMORIES

- "Imagine a floral arrangement that captures the essence of a summer picnic in a lush green park, with vibrant wildflowers, fresh greenery, and a carefree, whimsical arrangement style."
- "Design a floral display inspired by the memory of a seaside vacation, using flowers and elements that reflect the colors and textures of the ocean, sandy beaches, and coastal plants."
- "Generate an image of a floral arrangement that evokes the warmth and coziness of a family holiday gathering, featuring rich, warm-toned flowers and seasonal greenery."

## FROM NATURE AND LANDSCAPES

- "Create a floral arrangement inspired by a serene mountain meadow, with an array of wildflowers in natural, earthy colors, arranged to reflect the untamed beauty of the landscape."
- "Design a bouquet that captures the vibrant colors and diversity of a tropical rainforest, using a variety of lush, colorful flowers and foliage to create a dense, rich arrangement."
- "Generate an image of a floral display that mirrors the calm, reflective beauty of a lakeside scene at sunset, with flowers in soft purples, pinks, and oranges, complemented by serene greenery."



# AI IMAGE GENERATION PROMPTS

## FROM LITERARY DESCRIPTIONS

- "Create a floral arrangement based on the garden described in Frances Hodgson Burnett's 'The Secret Garden,' with a variety of blooming flowers in soft pastels and lush green foliage, arranged in a slightly overgrown, enchanting style."
- "Design a bouquet inspired by the vivid, exotic flowers described in Gabriel García Márquez's 'One Hundred Years of Solitude,' using a mix of bright, tropical flowers with unique shapes and vibrant colors."
- "Generate an image of a floral arrangement that brings to life the serene beauty of the cherry blossoms in Kyoto, as described in 'Memoirs of a Geisha' by Arthur Golden, featuring delicate pink and white blossoms arranged with a minimalist aesthetic."

## FROM ARCHITECTURE

- "Create a floral arrangement inspired by the elegance and symmetry of the Taj Mahal, using white flowers and green foliage to reflect the building's grandeur and serenity."
- "Design a bouquet that echoes the vibrant colors and intricate designs of Antoni Gaudí's Park Güell, incorporating flowers with bold, playful hues and unique shapes."
- "Generate an image of a floral display influenced by the clean lines and modern aesthetic of Frank Lloyd Wright's Fallingwater, using a minimalist approach with natural, organic elements."

## FROM FASHION

- "Create a floral arrangement inspired by Coco Chanel's timeless black-and-white fashion designs, using a monochromatic palette of white flowers with dark green foliage for a sophisticated look."
- "Design a bouquet that reflects the vibrant, eclectic style of Alexander McQueen's fashion, incorporating bold colors, unexpected textures, and dramatic forms."
- "Generate an image of a floral display influenced by the elegance and romance of Dior's haute couture, featuring soft, pastel-colored flowers arranged in a graceful, flowing manner."



# AI IMAGE GENERATION PROMPTS

## FROM MOVIES

- "Create a floral arrangement inspired by the whimsical, colorful world of 'Alice in Wonderland,' using a mix of bright, fanciful flowers that evoke a sense of wonder and fantasy."
- "Design a bouquet that captures the timeless romance of 'Casablanca,' using classic red roses and white lilies to reflect the film's elegant, nostalgic atmosphere."
- "Generate an image of a floral display influenced by the lush, tropical setting of 'Jurassic Park,' incorporating exotic flowers and rich greenery to create a wild, untamed look."

## FROM SEASONS

- "Create a floral arrangement inspired by the freshness and renewal of spring, using a variety of early-blooming flowers in soft pastels and bright greens."
- "Design a bouquet that reflects the warmth and abundance of summer, featuring vibrant, sun-soaked flowers in rich yellows, oranges, and reds."
- "Generate an image of a floral display influenced by the rich, earthy tones of autumn, incorporating flowers in deep oranges, reds, and browns, complemented by seasonal foliage."

## FROM FOOD AND DRINK

- "Create a floral arrangement inspired by the rich, deep colors and textures of a vineyard at harvest time, using flowers in shades of burgundy, purple, and green."
- "Design a bouquet that reflects the vibrant, tropical flavors of a fruit salad, incorporating flowers in bright, cheerful colors like yellow, orange, and pink."
- "Generate an image of a floral display influenced by the elegance and simplicity of a traditional Japanese tea ceremony, using minimalist arrangements with delicate flowers and greenery."



# AI IMAGE GENERATION PROMPTS

## ABSTRACT IDEAS FOR FLORAL DESIGN INSPIRATION

- **Concept of Time:** "Design a floral arrangement inspired by the concept of time. Incorporate elements that symbolize the passage of time, such as flowers in various stages of bloom—from buds to full blossoms to withering petals. Use a mix of colors and textures to represent different times of day and seasons."
- **Emotions of Joy and Sorrow:** "Create a floral display that captures the dual emotions of joy and sorrow. Use bright, vibrant flowers like sunflowers and daisies to represent joy, intertwined with darker, more subdued flowers like deep purple lilies and blue hydrangeas to symbolize sorrow. Arrange them in a way that shows the contrast and harmony between these emotions."
- **Symphony of Music:** "Generate an image of a floral arrangement inspired by a symphony, reflecting the harmony and rhythm of music. Use flowers with varied shapes, sizes, and colors to mimic musical notes and instruments. Incorporate flowing lines of greenery to represent the movement and fluidity of a musical composition."
- **Dreams and Imagination:** "Design a bouquet inspired by the world of dreams and imagination. Use ethereal, soft-colored flowers like pale blue delphiniums, lavender roses, and white baby's breath. Add whimsical elements like spiraling vines and unusual blooms to create a fantastical, dream-like arrangement."
- **Balance and Harmony:** "Create a floral display that embodies the abstract concept of balance and harmony. Use symmetrical arrangements with flowers of complementary colors and forms. Incorporate elements that represent both stability and fluidity, such as structured blooms like orchids paired with flowing, cascading vines."

# ABOUT BRANDY

Brandy Ferrer AIFD CFD, founder of Bloom with Brandy, brings a unique blend of educational expertise and floral artistry to the floral industry. Initially thriving in a 15-year career as an educator and administrator, Brandy's lifelong passion for flowers and design led her to a pivotal career shift.

In 2017, she transformed a modest flower shop in Gilmer, Texas, into the flourishing Simply Beautiful Floral Company. Recognized for her innovative approach, Brandy seamlessly integrates technology and traditional floral design, empowering fellow florists through coaching and mentorship.

Her dedication extends to community involvement, notably contributing to local FFA programs and floral competitions. Brandy's journey from a teacher to a floral business leader is marked by her unwavering commitment to growth, creativity, and empowering others in the floral community.

(469) 396-8300

BRANDY@BLOOMWITHBRANDY.COM

WWW.BLOOMWITHBRANDY.COM



/BRANDYFERRER



/BLOOMWITHBRANDY



/BLOOMWITHBRANDY



"Empowering flower shop owners to blend artistic floristry with savvy business practices, through practical mentorship, innovative strategies, and technology integration, ensuring their growth, profitability, and community contribution."



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