

# Marketing Intern



We are seeking marketing interns to monitor our social media accounts by implementing strategies and tactics that grow our followers, and engage and retain them in order to help convert them into leads, customers, and active promoters of our company. You should have command of the best trends in social media marketing, enjoy being creative, and understand how to both build and convert a digital audience.

## Responsibilities include but are not limited to:

- Monitor the company's social media profiles and presence, including Facebook, Instagram, YouTube, Pinterest, etc.
- Maintain communication and assist with the needs of the company
- Assist in the creation of content for marketing channels
- Engage in relevant social discussions about our company, competitors, and/or industry, both from existing leads and customers as well as from brand-new audiences
- Track, measure, and analyze all initiatives to report on social media ROI

## Requirements:

- Excellent communication skills, verbal and written
- Proficient in Google Suite: Google Sheets, Google Docs, etc.
- Understanding of SEO techniques and best practices
- Comfortable with multitasking in a deadline-drive environment
- Creative problem-solving skills
- Interest in analyzing information and data collection
- Interest in using social media software, such as Facebook, Instagram, Twitter, Pinterest, etc.
- Positive and enthusiastic attitude is a must

## Bonus Skill Sets: Not required for hire

- Bilingual
- Experience in a researching role
- Proficiency in Apple Products

## Some Fun Details Perks:

- Extensive on site training
- Competitive salaries
- Paid travel to select conferences
- Holiday themed surprise parties
- Unlimited growth opportunities

Send resumes to [hello@detailsflowers.com](mailto:hello@detailsflowers.com)